

General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility

3rd Floor, New CTS Building

16, Greams Road, Chennai – 600 006

Phone: 044-28297878 Fax: 044-28297979



भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

BHARAT SANCHAR NIGAM LIMITED

(A Government of India Enterprise)

S&M-CM/170/Tariff/12-13/87

dt @ Chennai-6 the 22.03.2013.

Sub: Rationalization of tariff under 2G & 3G prepaid mobile services – reg.

Ref: CO. Circular No. 26-04/2012-T&C-CM Circular No.107/12-13 dated 16.01.2013.

Approval of the competent authority is hereby conveyed for the implementation of Rationalization of Tariff under 2G & 3G Prepaid Mobile Services in Tamilnadu Circle w.e.f **25/03/2013**. The details are as given below:-

I (A). Rationalized tariff of the prepaid plans:-

	Jai Jawan
Plan Voucher:	
a) MRP of Plan Voucher in Rs.	98
b) Free usage allowed with Plan Voucher^	
i) Free Voice Call (Pulse)	In Second
-Free Voice Call On-net	3125
-Free Voice Call Off-net	3125
ii) Free Video Call	
-Local/STD On-net	NIL
iii) Free Data Usage in MB	10
iv) Free On-net P2P SMS in Nos.	
-Local	NIL
-National	NIL
c) Initial Plan Validity in days	30
d) Extension of Plan Validity	Through Plan Voucher

	Jaijawan
Plan Voucher:	
(i) Voice Call Charges	Rs./Sec
Pulse rate (Seconds)	1
Local Mobile* On-net	0.012
Local Mobile*Off-net	0.015
Local Fixed** On-net	0.012
Local Fixed**Off-net	0.015
Reduced call charges on 2 BSNL numbers (Rs./Min)	0.40
STD Mobile* On-net	0.012
STD Mobile* Off-net	0.015
STD Fixed** On-net	0.012
STD Fixed** Off-net	0.015
Reduced call charges on 1 BSNL number (Rs./Min)	NA

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(ii) Video Call Charges	Rs./Min
Pulse rate (Seconds)	60
Local On-net	1.50
Local Off-net	1.50
STD On-net	1.50
STD Off-net	1.50
Incoming	Nil
(iii) SMS	
Local On-net	0.60
Local off-net	0.60
National On-net	0.70
National Off-net	0.70
International	5.00
Delivery Report	Nil
Missed Call Alert	Free
(iv) National Roaming	
(a) Voice Call	Rs./Min
Pulse rate (Seconds)	60
Local On-Net	1.00
Local Off-Net	1.00
STD On-Net	1.00
STD Off-Net	1.00
Incoming Call	1.00
(b) SMS	
Local SMS	0.75
National SMS	0.75
International SMS	5.00
Incoming SMS	Nil
(c) Video Call	Rs./Sec
Pulse rate (Seconds)	1
Local On-net	0.05
Local Off-net	0.05
STD On-net	0.05
STD Off-net	0.05
Incoming Call	0.05

^ Freebies to be consumed within first 30 days.

* Mobile = GSM & WLL-M ** Fixed = Landline & WLL-F

2. Features of the special prepaid plans are rationalized as under:-

- (a) Under Jai jawan Plan- Twenty minutes per day free voice call to two BSNL Mobile/Fixed/WLL numbers (combined) anywhere in the country while in Home LSA or National Roaming.

Contd.....

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-3-

3. All Other Terms & Conditions will remain the same.
4. The Implementation of the Revised Tariff is to be made in accordance with the 43rd Amendment of Telecom Tariff Order issued by TRAI.

(S. BAMA)

AGM (Marketing I-CM)

044-28290825, 9444979827.

To

GM (NW-O CM), Trichy -1/Coimbatore – For kind information please

Sr.GM TR/GM Finance Chennai for kind information please

DGM/DE IN Incharges - Trichy - for necessary action please

DGM (NWO)/DE Commercial, o/o GM (NW-O), Coimbatore - for information & necessary action Pl.

All Heads of SSAs, Tamilnadu Circle -- for kind information and necessary action please

DGM (Sales)/AGM(Sales) Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in”

DGM (ITPC) HYB – For information and ensure uploading the information on the BSNL PORTAL.